

KCB

OCTOBER 2022

MONTHLY



Letter from the KCB Board

As a 20-plus-year resident of Cherokee County, I count it as a privilege to live, work and play in one of the best counties in Georgia. The residents of Cherokee County are some of our greatest assets and a large part of what makes our county great. The group of volunteers that have worked over the past two years to re-establish our Keep Cherokee Beautiful effort are a great example, and I would like to publicly thank them for the work.

Our three Board of Directors (Mark Preetorius, Vic Knight, and Andrew Richard) have led the effort in organization, policies/procedures and volunteerism.

The Cherokee County staff have been very supportive and helpful in our effort to Keep Cherokee Beautiful through our Adopt-A-Mile program. Bryan Reynolds, director of Community Services, and Troy Brazie, our Recycling Center manager, have been critical to our litter cleanup and recycling efforts.

Volunteers – This group is really what our effort is all about, getting the residents of Cherokee County educated, aware and involved in Keeping Cherokee Beautiful. The response has been outstanding and very positive – from our first clean up event, where we had over 25 volunteers pick up litter along Bells Ferry Road, to the county electronics recycling event with over 230 residents dropping off items to be recycled. We currently have over 25 miles of Cherokee County roadways officially adopted. An adopted roadway is cleaned up four times a year, and the volunteers are acknowledged with a roadside sign. Our current volunteer groups include companies, civic groups, clubs, churches, individuals, families, communities and other organizations. If you are interested, please check our [website](#) for more information.

Again, I want to say thank you to all those who have helped in re-establishing the Keep Cherokee Beautiful effort. This is just the beginning as we continue to grow and expand our effort to reduce visual litter and encourage recycling.

Benny Carter
Ex-officio Member

Universal Alloy celebrates 25 years with adopting the 25th mile

Keep Cherokee Beautiful and Universal Alloy have partnered together to honor the company's 25th year in Cherokee County.

Universal Alloy is celebrating their 25th anniversary in Cherokee and is celebrating by adopting the 25th mile of Cherokee County roadway under the Keep Cherokee Beautiful's Adopt-A-Mile program.

We would like to thank and welcome Universal Alloy to the program and wish them all the best for the next 25 years.

Does your business or group have an upcoming milestone? Let us know so we can recognize and send out the kudos you deserve.

Upcoming Events

In partnership with Premier Surplus, Inc. we are happy to announce that Electronics Recycling Day will take place Saturday, Dec. 3 from 9 a.m. to 1 p.m. at the Cherokee County Administration Bldg. located at 1130 Bluffs Parkway in Canton. This event is for Cherokee County residents only.

Items Accepted At No Charge

Personal computers, laptops, modems floppy/disk drives, printers, UPS batteries, CD-ROMs, fax machines, cell phones, circuit boards, phones, pc power supplies, stereos/VCR/CD-players, scanners, keyboards, typewriters, toner cartridges, mouse/mice, test equipment, wire/cabling, PC monitors and networking equipment

Chargeable Items

Televisions - \$25 each
CRT Monitors - \$10 each
Large Projection Televisions - \$40 each
All LCD Monitors - \$5 each
(cash only)

Items Not Accepted

Wooden cabinet television sets, gas-powered equipment, tires, household/alkaline batteries, household trash and appliances.

Participants are to remain in their cars while volunteers will collect the equipment from their vehicles. Please remove equipment from boxes and cables from each device before drop-off. All cables can be placed in a bag for drop-off. For additional information contact Premier Surplus at 706-525-3050 or the Cherokee County Recycling Center at 770-516-4195.

Steps to Recycling Materials

Recycling includes the three steps below, which create a continuous loop, represented by the familiar recycling symbol.

Step 1: Collection and Processing

There are several methods for collecting recyclables, including curbside collection, drop-off centers, and deposit or refund programs.

After collection, recyclables are sent to a recovery facility to be sorted, cleaned and processed into materials that can be used in manufacturing. Recyclables are bought and sold just like raw materials would be, and prices go up and down depending on supply and demand in the United States and the world.

Step 2: Manufacturing

More and more of today's products are being manufactured with recycled content. Common household items that contain recycled materials include the following:

- Newspapers and paper towels
- Aluminum, plastic, and glass soft drink containers
- Steel cans
- Plastic laundry detergent bottles

Recycled materials are also used in new ways such as recovered glass in asphalt to pave roads or recovered plastic in carpeting and park benches.

Step 3: Purchasing New Products Made from Recycled Materials

You help close the recycling loop by buying new products made from recycled materials. There are thousands of products that contain recycled content. When you go shopping, look for the following:

- Products that can be easily recycled
- Products that contain recycled content

Below are some of the terms used:

- Recycled-content product - The product was manufactured with recycled materials either collected from a recycling program or from waste recovered during the normal manufacturing process. The label will sometimes include how much of the content was from recycled materials.
- Post-consumer content - Very similar to recycled content, but the material comes only from recyclables collected from consumers or businesses through a recycling program.
- Recyclable product - Products that can be collected, processed and manufactured into new products after they have been used. These products do not necessarily contain recycled materials. Remember not all kinds of recyclables may be collected in your community so be sure to check with your local recycling program before you buy.

Some of the common products you can find that can be made with

recycled content include the following:

- Aluminum cans
- Car bumpers
- Carpeting
- Cereal boxes
- Comic books
- Egg cartons
- Glass containers
- Laundry detergent bottles
- Motor oil
- Nails
- Newspapers
- Paper towels
- Steel products
- Trash bags

Recycling Creates Jobs

EPA released significant findings on the economic benefits of the recycling industry with an update to the national Recycling Economic Information (REI) Study in 2016. This study analyzes the numbers of jobs, wages and tax revenues attributed to recycling. The study found that in a single year, recycling and reuse activities in the United States accounted for:

- 681,000 jobs
- \$37.8 billion in wages; and
- \$5.5 billion in tax revenues.

This equates to 1.17 jobs per 1,000 tons of materials recycled and \$65.23 in wages and \$9.42 in tax revenue for every ton of materials recycled.

Benefits of Recycling

- Reduces the amount of waste sent to landfills and incinerators
- Conserves natural resources such as timber, water and minerals
- Increases economic security by tapping a domestic source of materials
- Prevents pollution by reducing the need to collect new raw materials
- Saves energy
- Supports American manufacturing and conserves valuable resources
- Helps create jobs in the recycling and manufacturing industries in the United States

How do we teach our children to conserve, preserve and recycle?

Kids must learn how to care for the environment as they grow. It equips them with a variety of skills they will need such as respect, empathy, responsibility, and it teaches them that their actions have consequences. Valuable lessons such as sustainability and how the world should be left for future generations are also important. By

showing them the importance of recycling we are giving them a brighter and cleaner future.

Recycling also teaches kids how to avoid waste and save money. They also learn how to conserve both energy and resources through recycling. When children know that the things they use can be made into other useful things, it gives them an incentive to want to recycle. By talking to them about the dangers of pollution even in the sea they gain a better understanding of the ecosystem. At a young age, recycling helps them learn how precious the earth is and why it needs to be protected.

To ensure that kids don't start looking at recycling as just another chore, keep it fun and exciting. It is critical that the kids have early exposure at home. Ensure that your recycling bins are placed at convenient locations of the house and are easy to use. You should also make it a habit to explain to them what you are doing whenever you are recycling. Remember to lead by example. Kids will often follow their parents' lead whether we want to admit it or not. You must practice what you preach.

Troy Brazie
Manager
Cherokee County Recycling Center

470 Blalock Road, Canton | www.cherokeega.com/recycling-center/